



News Release

FOR IMMEDIATE RELEASE

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Window World of Boston receives top honors by *Talk of the Town News*

Store given a five star rating by Celebration Media's customer review site

BOSTON – Window World of Boston has been awarded the *Talk of the Town News* “Excellence in Customer Satisfaction Award” by Celebration Media U.S. (CMUS) for 2012. The business was given a five star rating on a scale of one to five stars to receive the award. The ratings are determined based on consumer reviews on websites, blogs, social media sites and business rating services.

CMUS has been awarding companies for superior service for more than four years. The award ratings are determined by researchers who collectively spent more than 18,000 hours analyzing customer reviews online. Based on these reviews, companies were rated using the CMUS Power Ratings™ system to determine the highest scoring companies and professionals. Only those businesses with a four or five star rating qualify for the “Excellence in Customer Satisfaction Award.”

Window World of Boston is an area location of Window World, Inc.®, America’s largest replacement window company. The store offers quality replacement windows, doors and vinyl siding to homeowners in seven counties around the Boston area.

For more information about the *Talk of the Town News* “Excellence in Customer Satisfaction Award,” please visit www.TalkoftheTownNews.com. For more information about Window World of Boston, please visit www.WindowWorldofBoston.com.

About Window World, Inc. ®:

Window World, Inc.®, headquartered in North Wilkesboro, N.C., is America's largest replacement window company with stores and offices in more than 200 cities nationwide. Founded in 1995 and led by CEO Tammy Whitworth, the company consistently delivers value to homeowners by combining quality windows, siding and doors with excellent service at low prices. An ENERGY STAR® retail partner, Window World sells and installs more than one million high-quality residential replacement windows annually and has earned the *Good Housekeeping* Seal of Approval four years in a row. For more information, visit www.WindowWorld.com or call 1-800-NEXT-WINDOW.

About Window World of Boston:

Window World of Boston is located at 15A Cummings Park in Woburn, Mass. It serves homeowners in the counties Barnstable, Essex, Middlesex, Norfolk, Plymouth, Suffolk and Worcester. For more information about Window World of Boston, visit www.WindowWorldofBoston.com or call 781-932-4805.